

Normal activities like shopping, working, playing, learning and worshipping have changed dramatically because of the coronavirus pandemic. How can businesses, schools and others reopen safely and effectively during this challenging time? Reopening may be one of the biggest challenges you've had to overcome. Ultraflex can help you choose media solutions for your environment that help you communicate with your patrons, while representing the powerful brand you've worked so hard to build.

Ultraflex has the knowledge, expertise and products to help you open safely and deliver important messages to students, staff, customers and fans.

Inside are tips to help your enterprise reopen, revive and thrive.



BANNER STANDS AND DISPLAYS

- SuperSmooth™ PET GreyBack
- Bravura™ Display Films
- Signetics®



Freestanding displays are an eye-catching option for conveying messages indoors and outdoors. Banner stands and other display systems are a great way to display instructions, guidelines, reminders as well as important messages for patrons.

WAYFINDING AND DIRECTIONAL SIGNAGE

- FabriTac®
- ► AdventureScapes™*





Wayfinding and directional signage can safely guide customers and visitors through your environment so they can find exactly what they need. Clear directions will help people feel comfortable and safe and allow them to have the best experience. Instead of using frightening yellow caution tape, think about how wayfinding signage can be used to effectively communicate a similar message while enhancing how people navigate and experience the space.



SEAT COVERS

- VorTex[™] Soft Signage
- SuperPrint® Smooth Banner
- ► FabriTac®
- UltraMesh® Premium



Seat covers can be used on public transportation, in classrooms, sports stadiums and more to clearly show where to sit to maintain social distancing. What about those empty stadium seats? You can use seat covers to fill those empty seats with advertising or other messages to provide additional revenue and visibility for your brand. The seat covers can be done with simple self-adhesive signage or with a full seat cover made of PVC or fabric materials.



INSTRUCTIONAL SIGNAGE

- UltraVision® Window Perf
- ► FabriTac®
- ▶ AdventureScapes™*

Even before people enter your facility, patrons may need to know important information. Window displays can alert people to special hours of operation or other helpful information. Other instructional signage can clearly direct traffic flow. AdventureScapes, with its anti-microbial properties, can also be used on countertops to provide additional information for consumers.

FLOOR GRAPHICS

▶ AdventureScapes™*

Creative and compelling floor graphics can safely guide people through your facility. They can also help visitors and customers keep a safe distance when waiting in line to buy tickets, check out, take a tour, or place and pick up orders.

Storefronts, sidewalks and stairs are ideal places to use directional signage as part of your reopening strategy.





HANGING BANNERS

- DSS 12 oz
- SuperPrint® Smooth Banner
- ▶ ProFlex[™]
- UltraPoplin® PES S240

Banners are a great way to provide instructions or motivate patrons. Banners can be used to show support, draw attention, indicate new hours and business practices, and remind customers of safety rules.



DIVIDERS AND PROTECTIVE SHIELDS

Ultraflex PETGAcryliFlex

Interacting with customers and students is a necessity for many organizations. Safety dividers help protect store workers, hair dressers, teachers, restaurant patrons, office workers and others who must interact with people every day. Whether you need a sneeze guard at a store counter or a large protective barrier, products like AcryliFlex can provide a transparent, durable surface to create safe spaces and allow for social distancing. Face shields can add an additional layer of protection. Our PETG material used in face shields is lightweight, has an anti-fog component and is structurally sound.

WE ARE HERE TO HELP ANSWER YOUR QUESTIONS.

We are a phone call or email away to help you with any questions you may have regarding our products and how they can help as you implement branding to your reopening strategy.



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