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ULTRAFLEX LAUNCHES BIOflex™ at SGIA

Randolph, New Jersey – Environmentally friendly Ultraflex Systems, Inc. has patented a completely BIODEGRADABLE PVC called **BIOflex™** that will revolutionize the way we look at the sign industry globally. As explained by Lorna D'Alessio, President of Ultraflex Systems, Inc., “Manufacturers have been searching for the most efficient way to make PVC recyclable, with millions of printed sign faces which will never degrade sitting in landfills worldwide. These efforts have been fruitful in relation to creating recyclable products. In order for the entire recycling process to succeed, however, it is necessary to pay the increasingly expensive trucking costs to transport the discarded signs to the limited recycling locations that can actually reuse the PVC.”

Ultraflex has been working diligently to demonstrate its dedication to environmental responsibility and is proud to be the **FIRST** sign supplier on planet Earth to create this new formula for biodegradable PVC. When exposed to conditions in a landfill (darkness, high heat and moisture), **BIOflex™** attracts microbes that break down PVC and turn it into dust.

Ultraflex's imagination has once again become the latest innovation with the introduction of **BIOflex™**, which will initially be available in frontlit seamless widths up to 16'4", is well-suited for frontlit solvent and UV printed signs and banners. Ultraflex plans to introduce BIOmesh and additional sizes of biodegradable PVC in the future, as well.

For more information on **BIOflex™** and our complete line of substrates for digital, UV and screen printing applications, please contact Ultraflex at (800) 368-7858.